Town Centre Factsheet No 2: Dunfermline

General Information
Dunfermline is a sub regional shopping centre serving West Fife - one of the fastest growing areas in Scotland. The main shopping thoroughfare is located along a traditional, pedestrianised High Street.

At one end is a modern shopping mall. At the other end lies one of the most attractive town parks in Scotland. A former capital of Scotland, Dunfermline has an abbey church and palace ruins.

Town Centre Catchment
The primary shopping catchment takes in West Fife. This includes Cowdenbeath, Rosyth and Dalgety Bay.

- Town population of 42,000
- Primary catchment of 128,000
- Further Secondary catchment of 15,000
- Total catchment of over 140,000

Shopping
The prime retail core takes in the Kinsgate Mall and the adjacent section of the High Street. Retailers include Marks & Spencers, Next, Monsoon and River Island.
Occupied Retailing Floorspace –
- Gross floorspace of 41,000 sq. metres
- Net floorspace of 24,000 sq. metres
- Over 150 occupied shops
- 2005 Zone A Rentals of £80 per sq. Ft
- Vacancy rate of 20%

Leisure, Entertainment & Services
Facilities in and around the centre include the Carnegie Theatre, the Carnegie Library and the Carnegie Sports Centre. The Andrew Carnegie Museum and the Abbots House Museum also falls within the centre.

The centre has a vibrant leisure scene with a diverse range of restaurants, bars, nightclubs and cafes.
Map of Dunfermline Town Centre

Pedestrian Flows (Footfall)
Dunfermline Town Centre has the highest footfall levels in Fife in the Kingsgate Shopping Mall (over 2,500 per hour). The centre has a concentration of nationally represented retailers in and around this area. At the western end of the High Street, footfall drops to just over 1,000 per hour.

Footfall figures are derived from counts of two way pedestrian flows undertaken at various points in 2006. Locations are shown on the town centre inset map.

Proposals and Opportunities
- The Kingsgate Centre is being extended to provide another 30 retail units
- The former Littlewoods store is being converted to a Primark shop
- Land has been acquired by the Council to build a new town centre bus station
- Part of the Co-op site also acquired by the Council will be promoted for development
- Tesco is seeking permission to build a superstore adjacent to the centre.

Contacts / Further Information
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